

## **EtherWaves Joins World DMB Forum**

**Tel-Aviv, Israel, March 29, 2007**

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EtherWaves Ltd. today announced its membership to the World DMB Forum, an international group of 130 organizations that focuses on developing Digital Multimedia Broadcasting (DMB) technology.

EtherWaves' vast interest in DAB/DMB technology is seen by its recent acquisition of Sonarics Labs' assets.

Since 2002, Sonarics' DAB/DMB solutions have achieved renowned success by empowering thousands of Digital Radio receivers worldwide. The same digital radio technology has been successfully deployed in the German Luxury Automotive market.

EtherWaves is committed to enabling State-of-the-Art DMB based products. The company will invest resources to globally market its DAB/DMB solution on a single general purpose DSP for the Consumer Electronics and the automotive industries.

To further expand the deployment of DMB, EtherWaves presents new DMB opportunities for Semiconductor companies enabling System on Chip (SoC), embedded with standard core processors, to compete in the Digital Radio and Mobile TV markets. Powered by its patent-pending IMSiS™ technology, the ClearSignal™ solution comprises a finely balanced fusion of software and silicon design enabling SoC designers to employ their existing core processor, while simultaneously supporting multiple Digital Radio functionality.

"In line with our marketing vision, EtherWaves is poised to become a leader in the Digital Radio market by offering ample DMB opportunities to new and existing markets by leveraging our core competencies and expertise in Digital Radio technology", said Linda Kedem, Marketing Manager at EtherWaves.

### **About WorldDMB**

WorldDMB is an international, non-governmental organization whose role is to promote the awareness, adoption and implementation of Eureka 147 based technologies worldwide. The organization's name refers to 'digital multimedia broadcasting' including radio, mobile TV and broadcast new media services. Its members include public and commercial broadcasters, receiver manufacturers and other companies and bodies committed to the promotion of services and equipment based on the Eureka 147 family of standards.

### **About EtherWaves**

EtherWaves Ltd. develops and licenses Digital Radio and Mobile TV Intellectual Property (IP), targeting the Automotive and the System-On-Chip (SoC) markets.

EtherWaves uses its core competencies and expertise to develop Digital Broadcast Receiving solutions based on Software and Silicon IP. The company's IMSiS™ technology enables multi-standard Digital Broadcasting reception in ClearSignal's products.

Our products currently support DAB, DAB+, T-DMB, DRM and FM and will also comply with HD Radio, DMB-T (China), ISDB-T, and DVB-H.

EtherWaves is a privately held company with headquarters in Israel.

<http://www.etherwaves.com>

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